RJ Reynolds
Tobacco Company

SENT VIA E-MAIL

August 26, 1996

Regional Sales Managers & Account Executive

Subject: **Vantage Championship - Week of Sept. 23rd**

Listed below are the customer responses as of 8/23/96 for The Vantage Championship:

Key changes from previous report:
Emro Marketing - (Riad Yammine - No) Gary Buroker attending
Sugar Creek Stores - Kevin Fox (pending to Yes)
Christy's - Pat McKeown (pending)
Sunoco/Aplus - Joe Telescan (pending to yes)
Gummer Wholesale - Rick Gummer (pending to yes)
Modern Distributing Co - Bill Ray (pending to yes)

Accepted Invitation
BP Oil - Jack Burdette
Emro Marketing Co. - Gary Buroker
Kocolene Oil Corp. - Gary Myers
Rutter's Farm Stores - Stewart Hartman
Sugar Creek Stores - Philip Saunders
Sunoco/Aplus - Rick Sloan
Tedeschi Food Shops - John Ransom
Uni-Marts - Charles Markham
Thornton Oil - Mike Rodgers
United Refining Co. - Ashton Ditka
Kroger - Bill Parker
Stop & Shop - Lewis Schaeneman
- Village Supermarkets - Jim Sumas
- Bonanza Trading Associates - Steve Rosenthal
Price Chopper - Neil Golub
BP Oil - Nancy Heinen
- Harold Levinson Associates - Barry Feldman
Keilson-Dayton Co. - Gregg Wellinghoff
- Twin County Grocers - James McGuire
Thornton Oil - Kyle Williams
- Village Supermarkets - Perry Sumas
Xtra Mart - Paul Somar
Sugar Creek Stores - Kevin Fox (pending to Yes)
Sunoco/Aplus - Joe Telescan (pending to yes)
Gummer Wholesale - Rick Gummer (pending to yes)
Modern Distributing Co - Bill Ray (pending to yes)

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Not Attending

Emro Marketing Co. - Fred Bradshaw
Minit Mart Food Stores - Fred Higgins
Sheetz, Inc. - Stan Sheetz
United Dairy Farmers - Dave Linder
Wawa Food Markets - Richard Wood
Finast - William Holsworth
Genuardi's Supermarkets - Charles Genuardi
Giant Eagle - Raymond Burgo
Hannaford Brothers - Hugh Farrington
Marsh Supermarkets - Arthur Marsh
Stop & Shop - Bob Tobin
Garber Brothers - Harold Garber
Marsh Village Pantry - Ted Varner
Dairy Mart - Robert Stein
Lyden Co. - Mark Lyden
Quick Chek Food Stores - Robert Page
Sheetz, Inc. - Louie Sheetz
Store 24 - Robert Gordon
Weis Markets - Norm Rich
Joseph H. Stomel - Tom Basehore
Christy's Markets - Jim Mihos
Sun Co. - Bob Milliken
BP Oil - Ross Pillari
Riser Foods - Chuck Rini
Christy's Markets - John MacDonald
Cumberland Farms - Lily Bentas
Lyden Co. - Geoff Lyden
Warren Equities - Fran LaForge
Store 24 - Steve Ferriera

Pending Response

Amerada Hess - Rick Lawlor
Wawa - Howard Stoekel
Christy's - Pat McKeown

I will need customer profiles on everyone who will be attending the Vantage Championship by Sept. 6, 1996. As far as Partner's information, Dave will review all customers attending and will possibly want that info for certain accounts. I will let you know if I need those reports for any of your customers.

Thanks,

Debbie Irvin
0231DW/di

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